



COLLEYVILLE PROFESSIONAL ONE-MINUTE PROMOS

In our ongoing efforts to support local businesses, the City of Colleyville is providing a free new program, the Colleyville Professional One-Minute Promos (POP), to all businesses within city limits. We are pairing our professional audio-visual production staff with Colleyville businesses to record promotional videos. Once received, the business can use the video as they wish — post to social media, send via email, etc. In addition to receiving a promo video, participants will receive a \$1,000 cash grant to spend on advertising to promote the video.

Program Details:

- Businesses will have a short, pre-production meeting with Colleyville Staff via phone
- A/V team will spend 1-2 hours at a Colleyville location of your choice
- Businesses will receive an email with their new promotional video within 10 business days of recording
- Promotional video length will be approximately one-minute

If your business is interested in participating in Colleyville POP, fill out the form below. The program is first come, first served. More details are available on-line at Colleyville.com/POP. If you have any questions, please call us at 817.503.1113.

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Name: _____ **Business:** _____

Business Address: _____

Phone: _____ **Email:** _____

Submit the completed form to:

City of Colleyville, 100 Main Street, Colleyville, Texas 76034
Email: colleyville@colleyville.com Fax: 817.503.1129

